



# Michelina Calo

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## About

An Industrial and UI/UX Designer who is endlessly aspiring to create designs fueled by curiosity and executed with playful ingenuity.

## Experience

### **The Luminosity Lab** — *Industrial and UI/UX Design Lead*

March 2020-current

The Luminosity Lab is an interdisciplinary research and development lab at Arizona State University.

Industrial and UI/UX design team leader for a variety of sponsored projects. Companies worked with include NASA, Starbucks, Bank of the West/BNP Paribas, Banner Health, Kimberly-Clark, Tempronics, Mitsubishi/KAITEKI, and more.

Responsibilities include: project management, industrial design, graphic design, UI/UX app and website design, AR/VR 3D modeling, concept ideation

### **Micki Calo Design** — *Industrial and UI/UX Designer*

March 2020-current

Ongoing freelance industrial and UI/UX design work for clients such as Move One Million, Faraya, Universal Electronics Inc., and the Environmental Protection Agency.

### **BASISed** — *Marketing and Design Intern*

2015

Photography, Photoshop, video editing for BASIS Education marketing and website.

### **Banner Thunderbird NICU** — *Shadow & Intern*

2016

Shadowed NICU staff and conducted research related to the NICU and the NICU medical design.

## Education

BSD in Industrial Design, minor in Biological Sciences  
Barrett the Honors College, Arizona State University  
Herberger Institute for Design and the Arts

## Skills

Industrial design, UI/UX design, project management, Solidworks, Blender, KeyShot, Photoshop, Illustrator AfterEffects, InDesign, Figma, Unity, AR/VR asset creation laser cutting, 3D printing, problem solving, concept sketching, digital sketching, illustration, product rendering, prototyping, mold casting, photography, design research, market research

## Awards

IDSA Student Merit Nominee

Spring 2022

ASU Design Excellence Award

Fall 2019

ASU Design Excellence Honorable Mention

Spring 2020

NASA BIG Idea Challenge Finalist 2020

Winter 2020

## Interests

Video games, gardening, photography, rugby, cooking spicy food, hiking with my Husky, collecting trading cards.